

## The All-Mountain Platform

### LiftDigital™

LiftDigital™ is the world's only digital display system for chairlifts and gondolas. Our revolutionary durable and clear displays provide connectivity for showing valuable, real-time guest information during the ride up.

### Mobile Apps

Our mobile apps provide real-time content from anywhere, on or off the mountain. Guests can plan their visit in advance, and get up-to-date information once they arrive.

### Walk-up Kiosks

Large screen, high-definition 4K indoor or outdoor displays make resort information accessible from lodges and shops across the mountain.

### In-Room Media

Guests staying on-mountain can check grooming reports, weather conditions, and other useful content right from their guest rooms.

# Improve the guest experience

Help your guests make the most of their day by providing the information they need to plan, navigate the mountain, and stay up-to-date on the latest snow and travel conditions.



## TRAIL MAPS

High-definition digital trail maps that are clutter free and easy to understand.



## GROOMING REPORTS

Let riders know what to expect. Display moguls, groomed trails, and glades, along with trail difficulty.



## WEATHER FORECASTS

Show current weather conditions as well as multi-day forecasts to help guests plan appropriately.



## MOUNTAIN STATS

Display current mountain conditions, snowfall totals, and real-time trail status.



## LIFT STATUS

Make it easy for guests to see which lifts are open, closed, and their operating hours at a glance.



## TRAVEL REPORTS

Provide up-to-the-minute road and flight travel updates. Help your guests plan their departures efficiently and safely.

# Optimize Resort Operations

Keep your resort running smoothly by getting important information to the right people. With access to our Command Center web app, you can post upcoming events, update your ticket pricing on-the-fly, and broadcast safety alerts across the entire mountain.



## COMMAND CENTER

Use our modern web app to adjust pricing, lift status, update events, and more.



## RESORT EVENTS

More guests will enjoy your concerts, races, and happy hours. Keep them in-the-know about your special events.



## SAFETY ALERTS


Our emergency messaging system takes over screens across your resort, allowing you to broadcast information about lost skiers, medical emergencies, severe weather alerts, or anything important.



## PRICING BOARDS

From lift ticket windows and rental shops to food & beverage, digital pricing boards increase customer engagement and allow for quick and easy pricing changes based on guest attendance.

# All-Mountain Platform Packages



**Command Center**  
Control the content that is shown across your resort using our modern web app.

**Mountain Stats**  
Current mountain conditions including snowfall and amount of open terrain.


**Emergency Messaging**  
Immediately take over all screens to relay important information across your resort.

**Digital Trail Map**  
Custom-designed, high-definition digital trail map of your resort.

**Lift Status**  
Real-time status updates of every lift on the mountain.

**Weather Reporting**  
Show current weather conditions and multi-day forecasts.

Ad revenue share: **N/A**    One-time cost: **Inquire**




*All Green features, plus:*

**Resort Events**  
Create, schedule, and update upcoming events happening across the mountain.

**Themed Mobile App**  
Provide guests with a custom mobile app that matches the look & feel of your resort.

Ad revenue share    One-time cost: **Inquire**




*All Green & Blue features, plus:*

**Digital Pricing Boards**  
Update pricing for tickets, rentals, and more from the Command Center web app.

**Resort Themed Displays**  
Customize content of LiftDigital™ and kiosk displays to match your resort colors.

Ad revenue share    One-time cost: **Inquire**

**LiftDigital Eligible**



*All features, plus:*

**Ad Space for Resort Promotion**  
Utilize the existing display advertising space to share your own promotions.

**Full Customization**  
We'll work closely with your team to design and build the features you need.


Ad revenue share    One-time cost: **Inquire**

**LiftDigital Eligible**

## Get Started

We're excited to share more, answer any questions, and help you get started with the All-Mountain Platform for your resort.

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“Alpine Media provides great up-to-date information, allowing our guests to get the most from their day at the resort.”



**C.A. Lane** — VP Resort Operations & Assistant  
General Manager at Winter Park Resort